



## FEEDING KITTENS

Kittenhood is a crucial period in building the foundation for a long and well balanced life. Kittens count on us for food of high nutritional value to support the impressive growth rate they must sustain. Kittens are far more prone to illness when they are young as their immune system has not fully matured therefore deficiencies during this period can have irreversible consequences. The **Nutrience Transition Kitten Food** and **Junior Kitten** foods all help nutritionally aid a young kitten's system during this important stage of their life.

AGE	STAGE OF LIFE	DESCRIPTION AND RECOMMENDATIONS	NUTRIENCE FEEDING METHOD
1st day to 14th day	birth	It is very important that a new kitten receives the proper quantity of colostrum during the first 24 hours following birth. This enhances immunity and resistance to infectious diseases.	Colostrum & Mother's milk or Transition Milk Replacer For Kitten
15 days to 6 weeks	beginning	The eyes open between 10 – 16 days. The hearing starts to function between 15 – 17 days after birth. At the age of 2 - 3 weeks, the kittens begin to walk. Kittens must be encouraged to start eating solid food from the age of 3 weeks. Add water to NUTRIENCE TRANSITION KITTEN WEANING to prepare the gruel. Once they eat the gruel, gradually reduce the amount of WEANING formula and introduce your kitten to dry food, such as NUTRIENCE TRANSITION KITTEN STEP ONE.	Transition Kitten Weaning Free choice
6 - 10 weeks	weaning	Ideally, weaning should occur between 5 – 6 weeks (often at 6 weeks). An easy way to wean kittens is to separate them from the queen for one day while giving access to the kitten food. At night, reunite the queen with her kittens but do not give access to the food. Wean the kittens the next day.	Transition Kitten Step One Free choice
8 - 10 weeks to 4 months	beginning of growth	After the weaning period, some cats do not have enough intestinal enzymes (lactase) to digest milk. This can cause digestive problems, which results in diarrhoea. If this is the case, do not serve any milk.	Transition Kitten Step One
4 – 6 months	growth	The kitten should show weekly weight gains of about 50 – 100g from birth to the age of 5 – 6 months. This corresponds to the most intense rate of growth in the kitten.	Junior Kitten Food
6 - 10 months	growth	Growth rate slows near maturity, approximately 10 – 14 months. In general, during this period, excessive growth or excessive weight gain are not common problems for cats. NOTE: Do not give bones to your kitten unless they are finely ground. Chicken and fish bones can damage the gastrointestinal tracts.	Junior Kitten Food Free choice or feed 2 times/day



## FEEDING ADULT CATS FOR SKIN AND COAT IMPROVEMENT

Nutrience Derma brings a unique approach for owners trying to manage allergies or cats with sensitive skin and coat. Derma is specially designed to nutritionally promote exceptional condition plus has the added benefit of the high palatability of oceanfish to tempt even the fussiest feline.

AGE	STAGE OF LIFE	DESCRIPTION AND RECOMMENDATIONS	NUTRIENCE FEEDING METHOD
1 to 10 years	maintenance	A quality cat food must be served at this stage. An adult cat weighs about 3.5 to 4.5kg (5.5kg for giant breeds).	Derma with Oceanfish with extra Omega 3-6 Free choice
	light activity	Light work includes minor changes in the surroundings.	
	medium activity	Medium work includes stressful situations such as competition, combining physical and psychological stress. It also includes cold temperatures found in winter conditions. These conditions increase the energy demand.	
	2 weeks before breeding	The female must be at optimal weight and mature (at least 10 – 12 months). It is recommended to wait for the second estrus before breeding. Prior to breeding, serve a high quality adult cat food formula.	
	gestation 0 - 6 weeks	Gestation lasts an average of 63 – 65 days (9 weeks) but can vary from 58 – 70 days. Serve a maintenance food without supplement.	
	drying-up	In general the queen begins to wean her kittens when they are 6 – 7 weeks old. Restrict the food intake of the queen during the day preceding the weaning of the kittens. Gradually increase intake during the days following the weaning.	1 <sup>st</sup> day, 25% 2 <sup>nd</sup> day, 50% 3 <sup>rd</sup> day, 66% 4 <sup>th</sup> day, 75% 5 <sup>th</sup> day, 100%



## FEEDING ADULT CATS FOR HAIRBALL CONTROL

For many cat owners the problem of hairballs can be a very unpleasant one. Rather than a high-fibre attack, **Elite** brings cat owners a normal-fibre level combined with **Bromelain**. This gentle dietary solution won't alter the normal digestive function and brings a new approach to hairball management.

AGE	STAGE OF LIFE	DESCRIPTION AND RECOMMENDATIONS	NUTRIENCE FEEDING METHOD
1 to 10 years	mainten- ance	A quality cat food must be served at this stage. An adult cat weighs about 3.5 to 4.5kg (5.5kg for giant breeds).	Elite Hairball Control Maintenance with pineapple extract Free choice
	light activity	Light work includes minor changes in the surrounding.	
	medium activity	Medium work includes stressful situations such as competition, combining physical and psychological stress. It also includes cold temperatures found in winter conditions. These conditions increase the energy demand.	

Also suitable for the following life stages:

1 to 10 years	2 weeks before breeding	The female must be at optimal weight and mature (at least 10 – 12 months). It is recommended to wait for the second estrus before breeding. Prior to breeding, serve a high quality adult cat food formula.	Elite Hairball Control with pineapple extract Free choice
	gestation 0 - 6 weeks	Gestation lasts an average of 63 – 65 days (9 weeks) but can vary from 58 – 70 days. Serve a maintenance food without supplement.	
	drying-up	In general the queen begins to wean her kittens when they are 6 – 7 weeks old. Restrict the food intake of the queen during the day preceding the weaning of the kittens. Gradually increase intake during the days following the weaning.	1 <sup>st</sup> day, 25% 2 <sup>nd</sup> day, 50% 3 <sup>rd</sup> day, 66% 4 <sup>th</sup> day, 75% 5 <sup>th</sup> day, 100%



## FEEDING ADULT CATS AT MAINTENANCE STAGE, FOR LIGHT STRESS OR FOR FINICKY CATS

At this stage of life, a complete and balanced diet will maintain your pet's well being. **Nutrien** **Supreme** and **Original** cat formulas contain everything your cat needs and none of the by-products or common allergens that have the potential to cause allergies or health problems.

AGE	STAGE OF LIFE	DESCRIPTION AND RECOMMENDATIONS	NUTRIENCE FEEDING METHOD
1 to 10 years	mainte nance	A quality cat food must be served at this stage. An adult cat weighs about 3.5 to 4.5kg (5.5kg for giant breeds).	Original Maintenance or Supreme Maintenance Plus for finicky cats with dental hygiene and Im2 immune protection Free choice
	light activity	Lightwork includes minor changes in the surrounding.	
	medium activity	Medium work includes stressful situations such as competition, combining physical and psychological stress. It also includes cold temperatures found in winter conditions. These conditions increase the energy demand.	
	2 weeks before breeding	The female must be at optimal weight and mature (at least 10 – 12 months). It is recommended to wait for the second estrus before breeding. Prior to breeding, serve a high quality adult cat food formula.	
	gestation 0 - 6 weeks	Gestation lasts an average of 63 – 65 days (9 weeks) but can vary from 58 – 70 days. Serve a maintenance food without supplement.	
	drying-up	In general the queen begins to wean her kittens when they are 6 – 7 weeks old. Restrict the food intake of the queen during the day preceding the weaning of the kittens. Gradually increase intake during the days following the weaning.	



## FEEDING OLDER-LESS ACTIVE CATS

Nutrition plays an important role in ensuring an enjoyable life throughout a pet's golden years. At older ages, cats are more vulnerable to problems linked with excessive weight gain because of reduced activity. **Nutrience Senior Cat Food** provides senior nutrition, adjusted to suit an aging system and to help boost overall health. It also contains **Glucosamine** and **Chondroitin** to help nutritionally promote healthy cartilage for the joints.

AGE	STAGE OF LIFE	DESCRIPTION AND RECOMMENDATIONS	NUTRIENCE FEEDING METHOD
Over 10 years	older or less active	For nutritional purposes, cats are considered old, from around 7 years. Average life expectancy is 14 years for cats. How to calculate the age of a cat in human years? 1 human year = 15 cat years 2 human years = 24 cat years others (human years) = $24 + [(age-2) \times 4]$ cat years	Senior older-less active Free-choice



## FEEDING PREGNANT OR NURSING CATS

Gestation and lactation dramatically affect a cat's nutritional needs. She is no longer only feeding herself. Besides the increased quantity required, the quality of the food has a direct impact on the amount and nutritional value of milk. **NUTRIENCE JUNIOR KITTEN FOOD** is the right choice for this important stage of life.

AGE	STAGE OF LIFE	DESCRIPTION AND RECOMMENDATIONS	NUTRIENCE FEEDING METHOD
1 to 10 years	last 3 – 4 weeks of pregnancy	It is especially important to serve the proper diet for growth & lactation during gestation. To avoid using her own reserves, the female requires 25% more nutrition than during maintenance.	Junior Kitten Free choice
	whelping	During the last week of gestation, the queen seems very tired. She will refuse food a few hours before whelping (giving birth).	
	lactation 1 <sup>st</sup> week	During lactation, the queen must be encouraged to eat dry food. This ensures an adequate milk production by the female and optimal growth of the kittens.	
	lactation 2 <sup>nd</sup> week	At this stage the queen needs 2 – 3 times more energy than she did for maintenance.	
	lactation 3 <sup>rd</sup> week	Without adequate nutrients, milk production decreases. Shortage of milk is one of the most common causes of mortality in kittens.	

