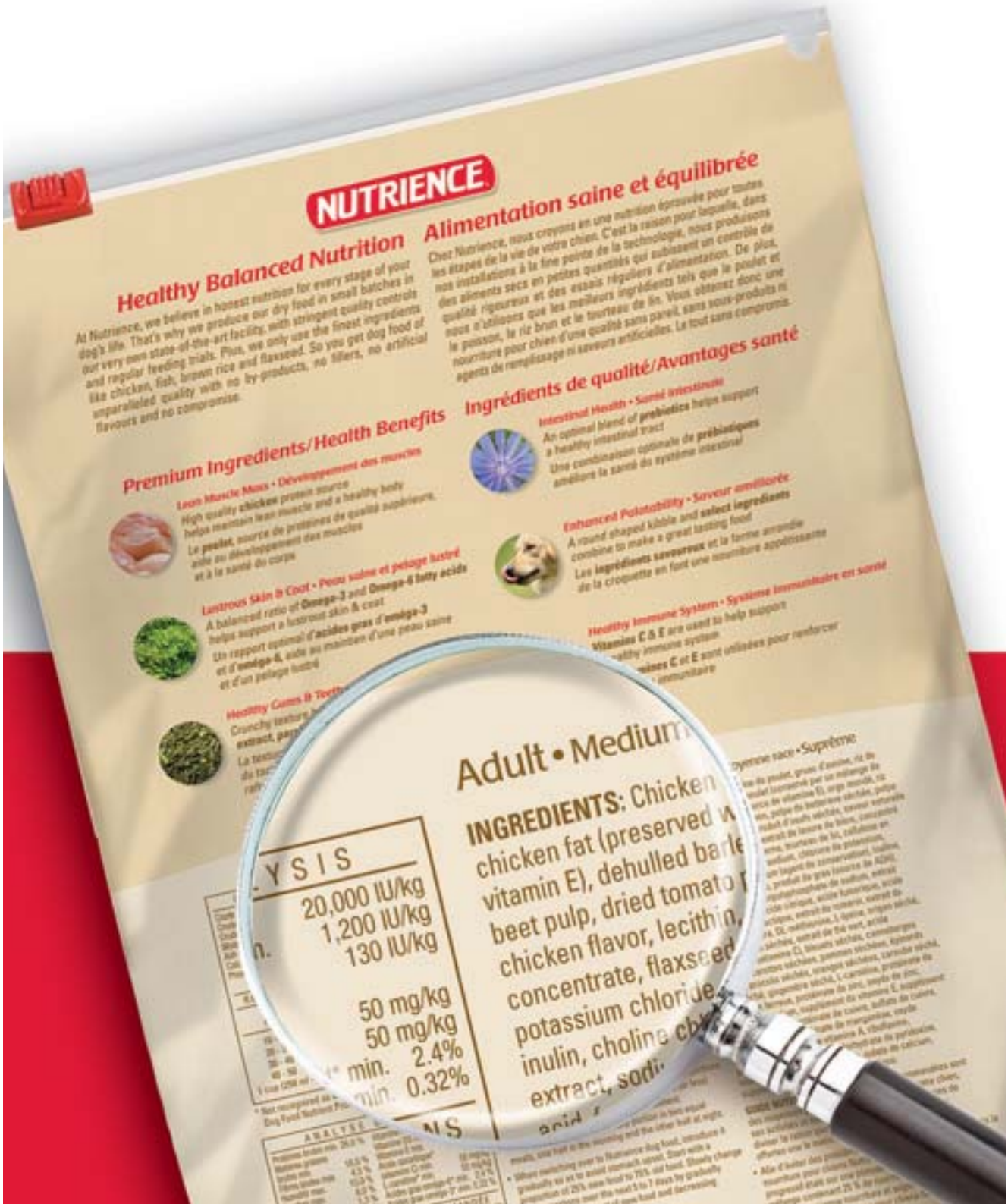


# NUTRIENCE

Healthy Balanced Nutrition

Are you feeding your pet  
**the right food?**



## NUTRIENCE

### Healthy Balanced Nutrition

At Nutrience, we believe in honest nutrition for every stage of your dog's life. That's why we produce our dry food in small batches in our very own state-of-the-art facility, with stringent quality controls and regular feeding trials. Plus, we only use the finest ingredients like chicken, fish, brown rice and flaxseed. So you get dog food of unparalleled quality with no by-products, no fillers, no artificial flavours and no compromise.

### Alimentation saine et équilibrée

Chez Nutrience, nous croyons en une nutrition éprouvée pour toutes les étapes de la vie de votre chien. C'est la raison pour laquelle, dans nos installations à la fine pointe de la technologie, nous produisons des aliments secs en petites quantités qui subissent un contrôle de qualité rigoureux et des essais réguliers d'alimentation. De plus, nous n'utilisons que les meilleurs ingrédients tels que le poulet et le poisson, le riz brun et le tournesol de lin. Vous obtenez donc une nourriture pour chiens d'une qualité sans pareil, sans sous-produits ni agents de remplissage ni saveurs artificielles. Le tout sans compromis.

### Premium Ingredients/Health Benefits

- Lean Muscle Mass • Développement des muscles**  
High quality chicken protein source helps maintain lean muscle and a healthy body.  
Le poulet, source de protéines de qualité supérieure, aide au développement des muscles et à la santé du corps.
- Lustrous Skin & Coat • Peau saine et pelage lustré**  
A balanced ratio of Omega-3 and Omega-6 fatty acids helps support a lustrous skin & coat.  
Un rapport optimal d'acides gras d'oméga-3 et d'oméga-6, aide au maintien d'une peau saine et d'un pelage lustré.
- Healthy Gums & Teeth**  
Crunchy texture helps support healthy gums and teeth.  
La texture croquante aide à maintenir une bonne santé des gencives et des dents.

### Ingrédients de qualité/Avantages santé

- Intestinal Health • Santé intestinale**  
An optimal blend of probiotics helps support a healthy intestinal tract.  
Une combinaison optimale de prébiotiques améliore la santé du système intestinal.
- Enhanced Palatability • Saveur améliorée**  
A round shaped kibble and select ingredients combine to make a great tasting food.  
Les ingrédients savoureux et la forme arrondie de la croquette en font une nourriture appétissante.
- Healthy Immune System • Système immunitaire en santé**  
Vitamins C & E are used to help support a healthy immune system.  
Les vitamines C et E sont utilisées pour renforcer le système immunitaire.

### Adult • Medium

**INGREDIENTS:** Chicken, chicken fat (preserved with vitamin E), dehulled barley, beet pulp, dried tomato, chicken flavor, lecithin, concentrate, flaxseed, potassium chloride, inulin, choline chloride, extract, sodium

ANALYSIS	
Protein	20,000 IU/kg
...	1,200 IU/kg
...	130 IU/kg
...	50 mg/kg
...	50 mg/kg
...	min. 2.4%
...	min. 0.32%

...e de poulet, gras d'œuf, riz de...  
...et de vitamine E), ergo moulu, vit...  
...en, pulpe de betterave séchée, pulpe...  
...d'œuf séché, saveur naturelle...  
...de levure de bière, concentré...  
...de tomate séchée, lecitine, extra...  
...de conservation de AGP, extra...  
...de gras issu de poulet, extra...  
...de vitamine E, extra de romarin, extra de...  
...DL méthionine, L lysine, acide...  
...séchés, extrait de safran, camomille...  
...vitamine C), sésame séché, sésame...  
...séchés, oranges séchées, carottes séché...  
...séchés séchés, L-carotène, propolis de...  
...ginseng, propolis de pin, safran de roc...  
...séchés, safran de safran, extra de...  
...de vitamine E, extra de vitamine E, extra...  
...de vitamine A, l'huile de...  
...de vitamine E, extra de vitamine E, extra...  
...de calcium, extra de calcium...

# Are you feeding your dog **the right food?**

	<b>NUTRICE</b>	<b>SCIENCE DIET</b>	<b>Eukanuba</b>	<b>ROYAL CANIN</b>	<b>NATURAL CHOICE</b>	<b>1st CHOICE</b>
Chicken Protein Source	✓	✓	✓	✓	✓	✓
Essential Omega Fatty Acids	✓	✓	✓	✓	✓	✓
Prebiotics	✓		✓	✓	✓	
No By-Products	✓		✓	✓	✓	
No Fillers or Added Glutens	✓		✓	✓	✓	
Fruits & Vegetables	✓		✓	✓	✓	
Rosemary Extract	✓		✓	✓	✓	
Marigold Extract	✓		✓	✓	✓	
Vitamins C & E	✓		✓	✓	✓	
Unique Herbal Blend	✓		✓	✓	✓	
Easy Carry Handle & Top Slider	✓		✓	✓	✓	✓

Comparison of Nutrice® Adult Medium Breed Supreme on 3/12/2010

Comparison of Hill's® Science Diet® Adult Oral Care on 3/12/2010

Comparison of Eukanuba® Premium Performance on 3/12/2010

Comparison of Royal Canin Medium Adult 25™ on 3/12/2010

Comparison of Natural Choice® Chicken Meal, Rice & Oatmeal Formula on 3/12/2010

Comparison of 1st Choice First Choice Adult Maintenance Small and Medium Breeds Chicken Formula on 3/12/2010



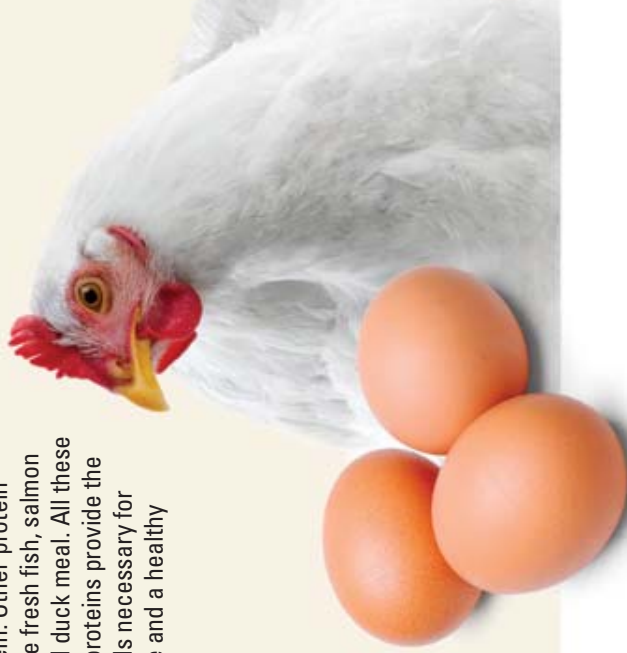
**At Nutrice**, we believe in honest nutrition for every stage of your dog's life. That's why we include a variety of high quality ingredients, each one specifically tailored to provide a building block necessary for a healthy mind and body.

So you get dog food of unparalleled quality with no by-products, no fillers, no added glutens and no compromise.

Nutrice is a registered trademark of Hill C. Heggen Inc. Science Diet is a registered trademark of Hill's Pet Nutrition, Inc. Eukanuba is a registered trademark of Procter & Gamble Pet Care. Royal Canin is a registered trademark of Royal Canin Canada Company. 1st Choice is a registered trademark of F&B International Inc. Natural Choice is a registered trademark of The Nutro Company © 2010.

## Chicken Protein Source

Nutrice formulas always use either fresh chicken or chicken meal as their main source of protein. Other protein sources used include fresh fish, salmon meal, lamb meal and duck meal. All these high quality animal proteins provide the essential amino acids necessary for building lean muscle and a healthy body.



## Fruits & Vegetables

Fruits and vegetables are excellent sources of vitamins, minerals and natural antioxidants. Our formulas include blueberries, cranberries, carrots, spinach and broccoli.



## Essential Omega Fatty Acids

These fatty acids have two main roles. A balanced ratio of Omega-3 DHA and Omega-6 helps support brain development, thus improving trainability and increasing attention span. They also help support a lustrous skin & coat, which means your pet will always look his best!



## Prebiotics

Prebiotics or Fructo-oligosaccharides are derived from chicory root. Their main function is the stimulation of good intestinal bacteria, which helps support a healthy intestinal tract.



## Rosemary Extract

Rosemary extract is used as a natural preservative and also provides anti-microbial properties.



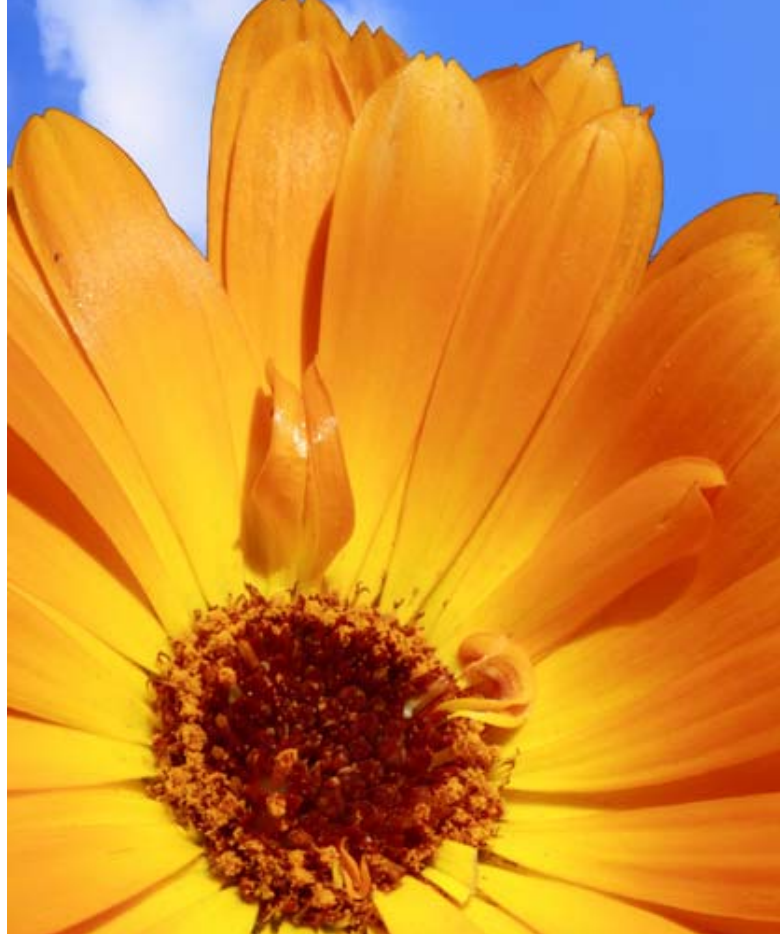
## Vitamins C & E

Vitamin C is a water soluble vitamin that functions as a powerful antioxidant. It works in synergy with Vitamin E to trap free radicals and strengthen the immune system. Vitamin E is also a potent antioxidant that protects cell membranes and other fat soluble parts of the body.



## Marigold Extract

Marigold extract, which is our source of Lutein, provides exceptional antioxidant properties.



## Unique Herbal Blend

Our advanced herbal blends contain active nutrients that enhance biological functions and help maintain the general health of the dog or cat.





## No Fillers or Added Glutens

Only the highest quality ingredients, from select suppliers, are used throughout our full line of foods.



## No By-Products

No meat or plant based by-products are included in our formulas. We use only highly digestible sources of protein, such as fresh chicken, fresh fish, chicken meal, salmon meal, lamb meal and duck meal.



## Easy Carry Handle & Top Slider



Our dog and cat bags include a top slider for easy opening and closing. Our large dog bags also sport a handle for easy carrying and pouring.



## Produced In Our Own Facility

We produce Nutrience foods in our very own state-of-the-art manufacturing plant (Hagen Pet Foods ), which is certified as a Human Grade Facility (AIB and Cook & Thurber). Our foods are produced in small batches, with stringent quality controls and regular feeding trials. In addition, they're monitored and tested, from incoming ingredients through to finished products to assure we're always producing a high quality, safe pet food.

